



Vice President/General Manager/Winemaker

Michael Richmond

Michael Richmond is the Winemaker and General Manager/Vice President of *Bouchaine Vineyards* in Carneros, Napa Valley.

A native of Texas, Michael's career in wine began immediately after his arrival in the Napa Valley in 1970. At *Freemark Abbey Winery*, Michael worked in virtually all aspects of small winery operations.

In 1979, Michael and his long-time friend Larry Brooks co-founded *Acacia Winery* in Carneros. In 1986, *Chalone Wine Group* acquired *Acacia Winery* and appointed Michael vice president of sales for all of *Chalone*. In 1993, he was appointed Managing Director of *Chalone's Carmenet* winery. He created the *Dynamite Cabernet* brand for *Carmenet* shortly thereafter.

In late 2002, Michael was approached by *Bouchaine Vineyards'* proprietors, Tatiana and Gerret Copeland, about the newly created General Manager position at *Bouchaine*. Michael accepted, recognizing *Bouchaine's* potential to produce exceptional Pinot Noir and Chardonnay that clearly showcase the beauty of Carneros wines. Since his hiring, he has also added winemaker to his title, directly leading the vision and creation for *Bouchaine* wines. In pursuit of his goal of making complex, varietally true wines that show off their Carneros heritage and character, Michael has made extensive changes throughout the winemaking and cellaring process at *Bouchaine*.

Michael is a well-known and respected member of the Pinot Noir community. He was a co-founder of the ad hoc *Steamboat Pinot Noir Conference*, now in its 28th year. Michael has served as Vice President of *Carneros Wine Alliance (CWA, previously known as the CQA or Carneros Quality Alliance)*, the appellation organization that promotes Carneros wines and vineyards and provides quality-oriented education for its membership. He has also chaired the Community Outreach Committee of *Napa Valley Vintners (NVV)*, one of the most influential organizations in the wine industry. He is active in the Napa Valley community, and has served on the *Napa Valley Chamber of Commerce Executive Board of Directors*.

He and Theresa, his wife of 22 years, live in Carneros and have two daughters. Michael is an avid cyclist and outdoorsman who relishes the natural beauty of the surrounding Carneros hills and the Napa Valley.

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